



Presenting with a WOW Factor

High quality online program

Presenting with a WOW Factor is an exciting new program that is part of the Lunch & Learn Series, an innovative online leadership development program for managers. Facilitated by Dr Tim Baker, prolific author, and keynote speaker. The aims of this program are:

- To develop confidence & skills in communicating with influence face-to-face and online
- To improve skills in presentation delivery covering a range of areas
- To understand the dynamics of presenting and influencing to gain better outcomes

6 x 1-hour webinars, a copy of Tim Baker's latest book, and a comprehensive online development program

REGISTER AT

<http://www.winnersatwork.com.au/register-here/>

Each of the six units is introduced in a 1-hour webinar online, Participants are then directed to the online learning centre where they are exposed to practical strategies for implementation in the workplace. No classes, travel and accommodation costs and time wasted. This is a cost-effective way to learn that promises to enhance engagement and trust.

Participants complete the online program in their own time. The webinars, introducing the six units, are presented during a lunch period to minimise interruption to the workplace. Participants connect to the webinar sessions and online learning centre simply, with instructions and links on enrolment.

After each unit, participants receive the set of PowerPoint slides and a full video recording of each session. These support tools are useful if participants miss the webinar or want to review the material. Each webinar is designed to be interactive, and participants can ask questions throughout the broadcast. The online learning centre is also interactive. The presenter interacts with participants throughout the program to answer questions and provide feedback.

Webinar session topics, dates & times

Unit 1— Preparing and Facilitating: Do's and Don'ts

Friday 7 August 11:00am to 12:00pm AEST

This unit considers some of the tips and hints on preparing a presentation (online & face-to-face) and some of the factors to consider. How to control nerves. We also consider things that work and don't work and what to include and not include in a presentation.

Unit 2— Influencing to Get Buy-in

Friday 21 August 11:00am to 12:00pm AEST

This unit considers the four influencing strategies to influence anybody about anything. Preceding this session, participants will complete the online *Influencing Capabilities Profile*. This session will debrief on the four strategies and consider their application for presenting with persuasion.

Unit 3— Building Relationships and Engaging the Audience

Friday 4 September 11:00am to 12:00pm AEST

This unit considers how to build rapport quickly, be personable and genuine, and how to engage participants in the presentation. What are ingredients of trust building? We will explore asking questions, using benefit language, and active listening.

In this unit we consider the visual aspect of presenting online, using *PowerPoint*. What works and does not work? Using pictures and diagrams, developing structure, and sharing information will be covered. Examples of slides that are impactful and those that are dull and boring will be shared.

This unit will be the first of two that participants will give a short presentation on something they are planning to deliver. This could be a customer presentation, an educational session, or a facilitation session. Participants in this session will be invited to give constructive feedback based on the core concepts covered in the program.

This unit will be a continuation of the previous session and a summary of the key points in the program.

Benefits

Organisation

By investing in your leaders, you create organisational leverage. The benefit for your organisation in enrolling your leaders in this series is that it's a cost-effective alternative to sending people away to an expensive course, with little relevance to your workplace. The program is completed over lunch and is short, focused, and practical.

Leader

The leader can develop their career skills over lunch and minimises the disruption to their normal day. The tips and tools can be implemented immediately after lunch, while it's fresh in the leader's mind.

By any measure, you are a very effective speaker and educator I have found your webinar's especially intriguing. Thanks for the great learnings you have been delivering through this online program. I have taken away with me some great tips that I now use in my workplace to motivate and get the best out of my crews.

Tony Chicco – Queensland Fire & Emergency Services

Fantastic session Tim, I liked how clear and concise your points were and how you facilitated in context but also offered suggested questions to ask in each situation – for myself its half the battle to think about these little things!

Byron Mitchell –Amart Sports



Presenter

Dr Tim Baker is an internationally recognised authority on leadership, management, and organisational development. He is a successful author, having published nine books in this field. In 2013, Tim was voted one of the 50 Most Talented Global Training & Development Leaders by the World HRD Congress. In a nutshell, Tim has conducted over 2,430 seminars, workshops, and keynote addresses to over 45,000 people in 11 countries across 21 industry groups.

Investment

Pay \$345 for one attendee to participate in the entire Lunch & Learn Series. **Discounts for six or more from the same organisation.** Here is what you receive:

- 6 x 1-hour webinar sessions on cutting edge information
- Unlimited contact via email with Tim
- PowerPoint slides & recordings of each unit
- Practical application tools for immediate implementation
- Personalised online learning centre

For more information contact Tim at
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